

Personal invitation from the Global Peter Drucker Forum
in partnership with Emergn

Cracking the code: How to work with Americans

PLEASE JOIN US FOR BREAKFAST

On 24th February 2020

8:30 - 10:00am

The Club at The Ivy
9 West Street
London
WC2H 9NE



ALLYSON STEWART-ALLEN

Renowned author, advisor, speaker,
Non-Executive Director and educator

WORKING WITH AMERICANS

Anybody who has ever done business with Americans can testify that there are more differences than similarities between the US business culture and those in the rest of the world. Whether it's values, etiquette, communication, influencing or negotiating, there's a clear American style. How you go about building successful and profitable business relationships in the US should be guided by the many important lessons and insights offered in this essential talk. Author Allyson Stewart-Allen will offer you a deeper understanding of America's business mindset, diversity and regions so you can confidently navigate this large, complex and profit-making economy.

Whether new to working with Americans or an experienced internationalist, her top tips for connecting with US colleagues, clients, customers or consultants will reveal what drives American informality, schedules and the desire to combine fun with business.

