



# The Board Masterclass - International Board Dynamics

United Kingdom | Tuesday 01 Oct 2019

£375 (excl. VAT)

Faculty:



Allyson Stewart-Allen  
International Marketing Partners



Gerry Brown Novaquest Capital



Vicky Lawton Warren Partners

in association with



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## Download Agenda

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## Overview

### The Board Masterclass - International Board Dynamics

The third course in a series of half-day workshops designed for professionals with board experience who are interested in staying up to date with the latest developments which affect their board roles.

The workshop is designed to be interactive and is run by recognised experts in their field.

The sessions are followed by networking drinks to give you the opportunity to meet informally with our speakers and fellow delegates.

***Attendance at each workshop will entitle attendees to receive a special FT NED Programme Board Masterclass Certificate of Continuing Professional Development for 5 hours of structured learning.***

## Benefits

- Improve your cross-cultural negotiation skills
- Identify and understand key cultural differences at board level
- Gain knowledge of the preferred ways of working in the US, China and Germany
- Learn the strategies for engaging international stakeholders
- Understand the necessary tools for managing dilemmas
- Hear insights and advice from the Chair of a leading organisation
- Find out what recruiters are looking for when they assemble an international board



Sitting on the board of a company based in a foreign jurisdiction can be a fascinating and rewarding experience and can give you a different perspective to inform your decision making. According to the 2018 Spencer Stuart Board Index an average of around 30% of board directors on listed companies in the 14 largest states of Europe are foreign nationals.

But there are cross-cultural issues which need to be addressed. The effective board member needs to understand what the cultural perspective of people from different nationalities is, and how to react to them. As Erin Meyer says in her seminal work *The Culture Map* 'So whether we are aware of it or not, subtle differences in communications patterns and the complex variations in what is considered good business or common-sense from one country to another have a tremendous impact on how we understand one another, and ultimately on how we get the job done.'

This highly interactive and practical workshop looks in detail at three different jurisdictions, Germany, the US and China and will equip participants with the tools to identify and understand those cultural differences which will make all the difference to being an effective board member .

In addition, Vicky Lawton of Warren Partners, a leading recruiter, will explain the types of skills and competencies that they look for in board members seeking to sit on an international board, how important international experience is these days when it comes to securing new roles and the advantages of a board member with international experience for a UK based growing business



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## Speakers



**Allyson Stewart-Allen**  
Founder & CEO  
International Marketing Partners

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**Gerry Brown**  
Chairman  
Novaquest Capital

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**Vicky Lawton**  
Managing Partner  
Warren Partners

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**Lesley Stephenson**  
Publisher  
FT Non-Executive Directors' Club

[See bio ▶](#)



**Steve Playford**  
Global Director  
FT Career Management

[See bio ▶](#)



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## Venue



1 Friday Street  
London EC4M 9BT



## Contact us

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