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CBI Leadership Programme presents – Developing Your Leadership Brand

by Confederation of British Industry (CBI)

Free



CBI Leadership Programme presents – Developing Yo...
Wed 12 July 2017, 15:30 – 17:00 BST

Free

REGISTER



DATE AND TIME

Wed 12 July 2017
15:30 – 17:00 BST
[Add to Calendar](#)



LOCATION

To be confirmed shortly
Central London



DESCRIPTION

How do you define your own "personal brand", and how can you develop and protect it?

Business leaders are increasingly recognised as brands in themselves, harnessing and complementing their business' brand to influence and gain the trust of internal and external stakeholders.

Join us on **12 July, 15.30-17.00pm** when [Allyson Stewart-Allen](#), leading branding expert and Associate Fellow at Saïd Business School, will present a workshop exploring how to develop your personal brand and what this means to your leadership journey.

This event is open and free to attend for all CBI Members and [CBI Leadership Programme](#) Alumni but places are limited so do reserve your place now to avoid disappointment. Please note that this event will take place in central London and the venue will be confirmed shortly.

We look forward to meeting you there. For more information please contact Executive.Development@cbi.org.uk.

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Organiser of CBI Leadership Programme presents – Developing Your Leadership Brand

[PROFILE](#) [CONTACT](#)