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Press Release

**Saïd Business School Wins Prestigious Award
in Executive Development**

Saïd Business School's Partnership with BAE Systems Wins EFMD Award for Excellence in Talent Development

Saïd Business School, University of Oxford

The Executive Education Centre of Saïd Business School, University of Oxford has won the prestigious *EFMD Excellence in Practice Award 2012* in the category of Talent Development. The prize was awarded for the Global Early Careers Program for BAE Systems, developed to provide a foundation for talented young professionals to expand their global mindset in the increasingly international market.

Allyson Stewart-Allen, Associate Fellow at Saïd Business School and Director of the BAE Global Early Careers Program said: 'Winning this award is testament to the relevance and importance of expanding the global mindsets and horizons of future leaders in any business and we are delighted EFMD has recognised our contribution to this field.'

Saïd Business School collaborated closely with BAE Systems and key stakeholders in designing the programme consisting of three modules. Set against a backdrop of a challenging economic environment the School used a range of methodologies to reduced direct costs and the carbon footprint of the programme and employed technology that enabled participants to be more global whilst remaining local.

'This programme has had a huge impact on people early in their careers at BAE Systems,' said Rachel Brastock, Head of Talent & Leadership Development at BAE Systems. 'The course content is innovative in its design, challenging in its breadth of topics and provides a solid foundation upon which to build a career within a multi-national company. In the wider context, the programme has benefitted BAE Systems in the war for talent, by engaging, developing and retaining talented young people, providing a pipeline of global leaders for the future.'

Steve Ludlow, Director of Custom Programmes at Saïd Business School said: 'Close collaboration with BAE Systems throughout the design, creation and delivery of the programme was key to its success. Detailed understanding of the requirements of the organisation, business unit, and most importantly each individual participant translates into a programme that compliments BAE Systems' existing suite of development initiatives.'

The award follows Saïd Business School's success in the 2010 EFMD Award for Excellence in which it won the in the [Executive Development](#) category, and more recently in the 2011 [EFMD Case Writing Competition](#) where the school picked up two awards including the 'Best of the Best Award.'



Professor Peter Tufano, Dean of Saïd Business School said: 'The Award is an honor and demonstrates Oxford's commitment to providing learning interventions that address our clients' needs while being sensitive to prevailing economic conditions, the drive towards greater sustainability and the need to achieve cost effectiveness for their business.'

The Prize will be awarded at the EFMD Annual Conference 3 – 5 October 2012 in Seville, Spain and the Oxford-BAE Team will present their successful case: '[Trusted, Innovative, Bold](#) – Building Global Mindsets for a Global Future.'

For more information about the EFMD EIP Award go to: <http://www.efmd.org/index.php/eip-award-2012>

For more information or to speak with Allyson Stewart-Allen please contact the press office:

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Notes to editors

1. About Saïd Business School

Established in 1996 the Saïd Business School is one of Europe's youngest and most entrepreneurial business schools with a reputation for innovative business education. An integral part of Oxford University, the School embodies the academic rigour and forward thinking that has made Oxford a world leader in education and research. The School has an established reputation for research in a wide range of areas, including finance and accounting, organisational analysis, international management, strategy and operations management. The School is dedicated to developing a new generation of business leaders and entrepreneurs and conducting research not only into the nature of business, but the connections between business and the wider world. In the Financial Times European Business School ranking (Dec 2011) Saïd is ranked 10th. It is ranked number one in the UK (7th worldwide) in the FT's combined ranking of Executive Education programmes (May 2012) and 20th in the world in the FT ranking of MBA programmes (Jan 2012). The Oxford MSc in Financial Economics is ranked 4th in the world in the 2011 FT ranking of Masters in Finance programmes (June 2012). In the UK university league tables it is ranked first of all UK universities for undergraduate business and management in *The Guardian* (May 2012) and has ranked first in eight of the last nine years in The Times. For more information, see www.sbs.ox.ac.uk/

2. About Executive Education at Saïd Business School

Executive Education at Saïd Business School draws on the entire resource base of Oxford University, as well as the Business School, to offer executive development that both inspires individuals and creates significant business impact. Individuals and organisations alike benefit from the challenge of working with its leading experts to mine rich insights into the complex realities of global management, and to envisage and anticipate the future. Noted for its outstanding programme design, Saïd Business School's Executive Education programmes for clients such as the Government of Abu Dhabi, Telefonica, Bank of China, UK National Health Service, Sainsbury's, State Farm Insurance and Standard Chartered lead to lasting change at both the organisational and individual level. And with a fast-growing, forward-looking open portfolio of pioneering leadership and practitioner programmes, such as The Oxford Strategic Leadership Programme [celebrating its 28th year in 2010], Diploma in Financial Strategy, and The Oxford Advanced Management and Leadership Programme, it works to support and inspire the business leaders of today and tomorrow. In the *Financial Times* ranking of Executive Education programmes, Saïd is ranked 7th in the world and number 1 in the UK in the combined table (May 2012). For more information, see: www.sbs.oxford.edu/execed

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