

TIME	FORMAT	TOPIC & SPEAKERS
8.30 - 8.50am	COFFEE & REGISTRATION	
8.50am		Walpole Welcome & Opening Remarks Michelle Emmerson & Charlotte Keising
8.55am		Sponsor Welcome Louise Nash, Partner, Covington
9am		Guest Address Elizabeth Dibble, Deputy Chief of Mission, US Embassy, London
9.15 - 9.40am (20mins, 5mins overrun time)	KEYNOTE	The Economic & Business Outlook Anthony Collard, Head of Investments for UK Business Leaders, J.P. Morgan
9.40 - 10.10am (25mins, 5mins Q&A)	KEYNOTE	Wealth Trends - The Affluent Perspective Global Study Cara S. David, Managing Partner, YouGov Wealth Practice
10.10 - 10.40am (25 mins, 5mins Q&A)	PANEL	A view of the markets, wealth insights & customer trends Cara S. David, Managing Partner, YouGov Wealth Practice Winston Chesterfield, Research Director, Wealth X Anthony Collard, Head of Investments for UK Business Leaders, J.P. Morgan John Hooks, CEO, Pacific Global Management Moderated by Michael Ward, Walpole
10.40am	COFFEE	
11.00am - 11.25am (20mins, 5mins Q&A)	KEYNOTE	CASE STUDY: Stephen Webster Stephen Webster, Founder & Creative Director, Stephen Webster
11.25am - 11.50am (20mins, 5mins Q&A)	INTERVIEW	Retail Detail - How the Traditional Store Model is Evolving Marigay McKee, Founder, MM Luxe Consulting Interviewed by Charlotte Keising, Walpole
11.50am - 12.15am (20mins, 5mins Q&A)	KEYNOTE	The Key Growth Opportunities for Luxury Brands Steven Murphy, Founder and Managing Partner, Murphy and Partners
12.15pm - 12.50pm (30mins, 5mins Q&A)	PANEL	Creating the Seamless Customer Experience Kim Weld-Blundell, Director, Head of Retail Strategy, Scoop Retail Jamie Merrick, Head of Industry Insights, Demandware Maria McClay, Industry Head of Fashion, Google Steven Murphy, Founder and Managing Partner, Murphy and Partners Moderated by Michael Ward, Walpole
12.50pm - 1.15pm (20mins, 5mins Q&A)	KEYNOTE	Tech Innovation & The Future of Retail Trevor Hardy, CEO, The Future Laboratory
1.15pm	LUNCH & NETWORKING	
2.15 - 2.45pm (30mins)	KEYNOTE	Succeeding in BRAZIL Olga Martinez Garcia, Partner, Amélie, Strategy Consultancy Carlos Ferreirinha, Founder & CEO, MCF Consulting
2.45 - 3.15 pm (20 mins, 10mins Q&A)	PANEL	Succeeding in Latin America Olga Martinez Garcia, Partner, Amélie, Strategy Consultancy Carlos Ferreirinha, Founder & CEO, MCF Consulting Philip Guarino, Co-Founder Partner, Emerging Market Luxury Advisors Consuelo Blocker, Luxury & Fashion Lifestyle blogger Moderated by Charlotte Keising, Walpole
3.15 - 3.45pm (30mins)	PANEL	Cultural Context Victoria Christian - Clive Christian Sarah Evans, Partner, J Public Relations John Hooks, CEO, Pacific Global Management Anne-Marie Verdin, Brand Director, Mulberry Moderated by Allyson Stewart-Allen, CEO, International Marketing Partners
3.45 - 4.00pm (15 mins)	INTERVIEW	Building The Charlotte Olympia Brand In the US Bonnie Takhar, CEO, Charlotte Olympia Interviewed by Meribeth Parker, Meribeth Parker Consulting
4.00 - 4.45pm (35mins, 10mins Q&A)	PANEL	What Influences the customer decision making process today? Bonnie Takhar, CEO, Charlotte Olympia Sarah Evans, Partner, J Public Relations Consuelo Blocker, Luxury & Fashion Lifestyle blogger Avery Booker, Co-Founder & CEO, Enflux Moderated by Meribeth Parker, Meribeth Parker Consulting
4.45pm	Closing Remarks	
4.45pm	COFFEE & NETWORKING	