



Protocol & Diplomacy International – Protocol Officers Association
16th Annual International Protocol Education Forum
Monday, 24 July – Thursday, 27 July 2017
InterContinental Dublin Hotel, Dublin, Ireland

DUBLIN FORUM SESSIONS

Unless otherwise noted, all functions are at the InterContinental Dublin Hotel.
NOTE: Session topics and/or day of delivery may change.

This schedule is an indication of plans as of 30 June. Updates will be available on the website. The final agenda will be available at the forum.

#protocolDUB17

MONDAY, 24 JULY 2017

Noon – 6:00 pm Forum Check In

5:00 PM New Member & First Time Attendee Orientation

5:30 PM Welcome for Forum Guests

6:00 – 8:00 pm Welcome Reception & Silent Auction

TUESDAY, 25 JULY 2017

Welcome to Dublin - Day 1

Host: Robert Hickey, PDI-POA Vice President for Communication, New York, New York USA

PLENARY SESSIONS

9:00 am Ireland Today

Feilim McLaughlin, Chief of Protocol, Department of Foreign Affairs and Trade, Dublin

9:40 am Protocol & Intergovernmental Organizations

Moderator:

Sonia Garza Monarchi, President, Garza Protocol Associates

Panelists:

Maryse Leche-Mele, Executive Officer, Protocol NATO HQ Supreme Allied Command Transformation

Laura Bowen Wills, Director, Major Events and Conferences Staff, US Department of State

Pernilla Sjolín, Senior Expert Protocol, European Commission

BREAKOUT SESSIONS

11:15 am Flags Fundamentals

Mark Verheul, Co-Author, "An Experts Guide to International Protocol"

Let's Talk Gifts (Back to Basics)

Katie Keogh, Director of Special Projects, American Chamber of Commerce Ireland

Setting Up & Managing Signing Ceremonies

Pernilla Sjolín, Senior Expert / Protocol Expert, European Commission

Soft Skills & High Level Negotiations (Beyond the Basics)

Ines Pires, CEO/Founder, International School of Protocol & Diplomacy

PLENARY SESSION

2:30 pm A Royal Visit: Planning and execution of the visit of Her Majesty Queen Elizabeth II

Old Exam Hall, Trinity College

Sally-Anne Fisher, Director of Communications, Trinity College

Anne-Marie Diffley, Visitor Services Manager introducing the Book of Kells & Old Library

DUBLIN FORUM SESSIONS (as of 30 June 2017)

NOTE: Session topics and/or day of delivery may change.

#protocolDUB17

1 of 4

WEDNESDAY, 26 JULY 2017

Welcome to Day 2

Host: Monica Earley, PDI-POA Vice President for Membership, Ft Walton Beach, Florida USA

PLENARY SESSION

9:15 am Working in a Multicultural World

Moderator:

Maryse Mele, *Executive Officer, Protocol NATO HQ Supreme Allied Command Transformation*

Panelists

Aracelli Fullem, *Associate, Protocol Partners - Washington Protocol Center*

Dr. Michael Anthony Lilia, *Court Protocol & Information Manager, Caribbean Court of Justice*

Lesley Ann Martin, *Head of Protocol, US Embassy, Dublin,*

Dr. Jiali Zhou, *Lecturer, China Foreign Affairs University*

BREAKOUT SESSIONS

11:00 am Forms of Address Fundamentals (Back to Basics)

Robert Hickey, *Deputy Director, The Protocol School of Washington*

Left or Right? Two Forms of Precedence in China

Dr. Jiali Zhou, *Lecturer, China Foreign Affairs University*

Navigating International Travel: The Art of Planning, Scheduling, Negotiating & Managing (Beyond the Basics)

Lindsay Kirchinger, *Chief of Protocol & Director of Events, Michigan Economic Development Corp/ State of Michigan*

PLENARY SESSION

12:30 pm You Planned the Meal and Now It's Time to Eat

Pamela Eyring, *Owner and President, The Protocol School of Washington*

Lydia DeAngelo, *Director of Training, The Protocol School of Washington*

INDUSTRY ROUNDTABLES / SPECIAL INTEREST GROUPS

2:00 pm Governments & Government Organizations

Andrea Nicandri, *Manager of Visits & Protocol, Australian Embassy, Washington, DC*

Corporations – Public & Private

Darlene Hayes, *Diplomatic Relations Coordinator, The Coca-Cola Company*

Academia

Kathy Cook, *Director of Operations, Arizona State University*

Military

Kristen McCormack, *Foreign Relations Specialist, Headquarters Dept of the Army*

Entrepreneurs, Consultants and Trainers

Jo-El Lacy, *Event Planner & Protocol Advisor, Meetings & Manners*

PLENARY SESSION

3:15 pm Ministerial Meetings & Summits

Kim Starfield, *Protocol Officer, Visits Division, Office of the Chief of Protocol, US Dept of State*

April Guice, *International Conference Officer, Major Events & Conferences Staff, US Dept of State*

WEDNESDAY, 26 JULY 2017 (cont.)

BREAKOUT SESSIONS

4:45 pm **How to Manage When Your Principal May Not be Welcome (Beyond the Basics)**
Bert Gillott, *Protocol Specialist US Army Africa*

Creating an Effective Partnership with an Interpreter (Back to Basics)
Nazar Hussein, *Protocol Supervisor/Translator & Interpreter, US Embassy, Sudan*

University Ceremonies & Protocol

Moderator:

Bryn MacPherson, *Assistant Vice President, Office of the President and Chief of Protocol, University of Toronto*

Panelists:

Eilis Courtney, *Director of Ceremonies & Events, University of British Columbia*

Eilis O'Brien, *Director of Communications, University College Dublin*

Mary Staunton, *Communications Manager, University College Dublin*

Melissa Werner, *Director, University Ceremonies, Arizona State University*

THURSDAY, 27 JULY 2017

Welcome to Day 3

Host: Jennifer Hinkson, PDI-POA Secretary, St. Michael, Barbados

9:00am **PDI-POA Awards and Announcements**

PLENARY SESSION

10:15 am **Protocol & Diplomacy in the Hospitality Industry**

Moderator:

Lanie Denslow, *Principal, World Wise Intercultural Training & Resources*

Panelists:

Frederik Janssens, *Diplomatic Relations Manager, The Hotel, Brussels*

Kim Starfield, *Protocol Officer, Visits Division, Office of the Chief of Protocol, US Dept of State*

BREAKOUT SESSIONS

11:30 am **The Art of Seating (Back to Basics)**
David Nelson, *Social Secretary & Protocol Officer, Embassy of Switzerland*

Crisis Management During a Ceremony: A Case Study (Beyond the Basics)

Barbara Sullivan, *Chief of Protocol, City of Toronto*

Bryn MacPherson, *Assistant Vice President, Office of the President and Chief of Protocol, University of Toronto*

Hosting the Diplomatic Corps

Moderator:

Larry Dunham, *Former US Assistant Chief of Protocol and Senior Associate, Protocol Partners*

Panelists:

Jennifer Braynen, *CEO & Founder, Universal Protocol*

Claire Buckley, *Assistant Chief of Protocol, Department of Foreign Affairs & Trade, Dublin*

Military Protocol: A European Perspective

Steve Boley, *Protocol Specialist, Headquarters, Air Force Protocol*

Carmen Davis, *Chief of Protocol Defense Language Institute Monterey*

Bert Gillott, *Protocol Specialist US Army Africa*

Oriella Goff, *Chief of Protocol, 31st Fighter Wing, Aviano Air Base, Italy*

THURSDAY, 27 JULY 2017 (cont.)

PLENARY SESSIONS

- 1:00 pm** **Liberties Lantern: The Remaking of 800 Years of History**
Deirdre Lyons, *Co Founder, Director Corporate Image & Project Management, Alltech*
- 2:15 pm** **Academic Institutions as Global Partners & Local Resources**
Melissa Werner, *Director, University Ceremonies, Arizona State University*
Jim O'Brien, *Senior Vice President, Arizona State University*
Daire Keogh, *Deputy President, Dublin City University*

BREAKOUT SESSIONS

- 3:30 pm** **Building Bridges Across Cultures (Back to Basics)**
Allyson Stewart Allen, *CEO, International Marketing Partners, London*
- Academic Protocol Roundtable: The Global Doorstep**
Darin Pfeifer, *Protocol & Special Events Drexel University*
Sandra Donahue, *Assistant Vice President, Protocol & Special Events, Drexel University*
- Horror Stories: What I Learned When I Didn't Expect to Learn Anything (Beyond the Basics)**
David Attree, *Lecturer on Protocol & Diplomacy*
Leslie Lautenslager, *Executive Assistant, Washington Speakers Bureau*

CLOSING CEREMONY

- 5:00 pm** **Goodbye Dublin, Hello Boston**

CLOSING RECEPTION

(optional, fees apply)

The Closing reception is a private event for Forum attendees and guests at the new Pearse Lyons Distillery at St. James. Space is limited, so it may fill before overall forum registration closes. If filled, a waitlist will be started.