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**Retrospective**

- 2009

**1st Global Peter Drucker Forum**  
 November 18 – 19, 2010  
 House of Industry, Vienna more
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**2nd Global Peter Drucker Forum**  
 November 18 – 19, 2010  
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**3rd Global Peter Drucker Forum**  
 November 3 – 4, 2011  
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**4th Global Peter Drucker Forum**  
 November 15 – 16, 2012  
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 November 14 – 15, 2013  
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**6th Global Peter Drucker Forum**  
 November 13 – 14, 2014  
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- 2015

**7th Global Peter Drucker Forum**  
 November 5 – 6, 2015  
 Hall of Sciences, Vienna more



## DAY 1 NOV 16TH

Where: Aula der Wissenschaften

08:30 – 09:00

### PLENARY 1

#### Opening and Welcome

Chair:	<b>Angelica Kohlmann</b> , Founder Kohlmann & Co AG
Speakers:	<b>Richard Straub</b> , President, Peter Drucker Society Europe
	<b>Jenny Darroch</b> , Dean, Drucker School, Claremont Graduate College
	<b>Lisa Hershman</b> , CEO Scrum Alliance
	Conference Chair

09:00 – 09:45

### PLENARY 2

#### Applying New Lenses to look at the Challenges of our Time

Chair:	<b>Sarah Green Carmichael</b> , Senior Editor <i>Harvard Business Review</i>
Speakers:	<b>Hal Gregersen</b> , Executive Director, MIT Leadership Center, MIT Sloan School of Management
	<b>Thomas Wedell</b> , Partner at The Innovation Architects and author
	<b>Roger Martin</b> , Institute Director, Martin Prosperity Institute, Rotman School of Management

*How might we reframe the challenges we face as leaders? Can we ask better questions, shift from "either/or" to "and" solutions, and look at the world with new eyes?*

09:45 – 10:30

### PLENARY 3

#### Growth – an Imperative?

Chair:	<b>Alexandra Borhardt</b> , Director, Reuters Institute for the Study of Journalism, University of Oxford
Speakers:	<b>Pankaj Ghemawat</b> , Professor of Global Strategy, IESE Business School; Distinguished Visiting Professor of Global Management, Stern School of Business, New York University
	<b>Anil Gupta</b> , Michael Dingman Chair in Strategy, Globalization & Entrepreneurship Smith School of Business, The University of Maryland

	<b>Martin Reeves</b> , Head of the Boston Consulting Group's Bruce Henderson Institute
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*What constitutes growth? And how does it link to broad-based prosperity gains? Which indicators and measurements serve us well, especially in light of globalization?*

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**COFFEE BREAK**

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**11:00 – 11:45**

**PLENARY 4**

**The Never-Ending Quest for Human Prosperity**

Chair:	<b>Allyson Stewart-Allen</b> , Founder and Director of International Marketing Partners Ltd.
Speakers:	<b>Rick Goings</b> , CEO Tupperware Brands
	<b>Julia Hobsbawm</b> , CEO, Editorial Intelligence Ltd; Honorary Visiting Professor in Networking, Cass Business School
	<b>Nilofer Merchant</b> , Author and Speaker

*Economic prosperity versus human well-being and development – in a connected world, how shall we set our aspirations?*

**11:45 – 12:30**

**PLENARY 5**

**Perspectives from Emerging & Developing Regions**

Chair:	<b>Deepa Prahalad</b> , Author, CEO Anuuva LLC
Speakers:	<b>Bob Collymore</b> , CEO Safaricom
	<b>Irene Yuan Sun</b> , Engagement Manager at McKinsey & Company
	<b>Haiyan Wang</b> , Managing Partner, China India Institute

*Case studies from different regions of the world reveal a growing army of young people aspiring to “good jobs” – and untold opportunities for leapfrogging. Will prosperity come through entrepreneurship?*

**12:30 – 13:00**

**PLENARY 6**

**Audience Q & A on Plenaries 3 - 6**

Chair:	TBA
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**LUNCH BREAK**

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**14:00 – 15:00**

**PLENARY 7**

**The Role of Technology - Threat or Catalyst for Human Prosperity?**

Chair:	<b>Alex Adamopoulos</b> , CEO emergn
Speakers:	<b>Charles Edouard Bouée</b> , CEO Roland Berger
	<b>Rahaf Harfoush</b> , Digital Anthropologist
	<b>Erica Dhawan</b> , CEO of Cotential
	<b>Don Tapscott</b> , CEO, The Tapscott Group Inc.; Adjunct Professor, Rotman School of Management

*Is the digital revolution decoupling growth from employment and human prosperity? Has digital transformation lost the human touch? What new challenges will digital disruptions create?*

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**COFFEE BREAK**

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**15:30 – 16:30**

**PLENARY 8**

Unleashing Innovation and Entrepreneurial Potential in Organizations	
Chair:	<b>Alexander Osterwalder</b> , Entrepreneur and business model innovator; Co-founder of Strategyzer
Speakers:	<b>Steve Blank</b> , Silicon Valley Serial Entrepreneur
	<b>Bill Fischer</b> , Professor IMD, Advisor to Haier Group
	<b>Ashok Krish</b> , Head of Innovation Lab (India), Tata Consultancy Services
	<b>Efosa Ojomo</b> , Research Fellow, Clayton Christensen Institute for Disruptive Innovation

*How can large enterprises tap the rich innovation potential of their people? What does it take to move beyond operational excellence and incremental innovation to pioneer market-creating solutions? How to create a culture of innovation?*

16:30 – 17:00  
**PLENARY 9**

Audience Q&A on Plenaries 7 – 8	
Chair:	<b>Gabriel Joseph-Dezaize</b> , Editor in Chief, Harvard Business Review France

20:00 – 23:00  
**GALA DINNER**  
 Schönbrunn Castle, Orangerie

## DAY 2 NOV 17TH

09:00 – 10:00  
**PLENARY 10**

The Growth Imperative in Business	
Chair:	<b>Sarah Cliffe</b> , Executive Editor, <i>Harvard Business Review</i>
Speakers:	<b>Rita McGrath</b> , Professor of Management at Columbia Business School
	<b>Yves Doz</b> , Solvay Chaired Professor of Technological Innovation, INSEAD
	<b>Vlatka Hlupic</b> , CEO The Management Shift Consulting Ltd

*How to stimulate and manage growth making the right strategic choices? Pathways to intelligent growth? Rebalancing global vs. local and centralization/decentralization.*

10:00 – 11:30  
**PARALLEL SESSIONS including Walking Coffee**

Parallel Session 1 - Perspectives from Drucker Challenge Winners	
Chair:	<b>Isabella Mader</b> , CEO & CIO, Excellence Institute
Speakers:	<b>Drucker Challenge Winners/Finalists</b>

Parallel Session 2 - Increasing the Public Value of the Enterprise	
Chair:	<b>Timo Meynhardt</b> , Professor for Business Psychology and Leadership, HHL Leipzig Graduate School of Management
Speakers:	<b>Julie Linn Teigland</b> , EY, Regional Managing Partner, Germany Switzerland Austria
	Others <b>TBA</b>

Parallel Session 3 - Inclusive Prosperity in Central/Eastern Europe and Emerging Markets	
Chair:	<b>Andreas Ludwig</b> , Chairman of the Executive Board and CEO, Umdasch AG
Speakers:	<b>Jean-Noel Fourel</b> , President of the Managing Board & CEO, Selena FM SA
	<b>Stefan Zapotocky</b> , Member of the Executive Committee, Sberbank Europe
	Others <b>TBA</b>

#### Parallel Session 4 – New Implications for Management Education and Research

Chair:	TBA
Speakers:	<b>Johan Roos</b> , Chief Academic Officer Hult International Business School
	<b>Tony O'Driscoll</b> , Global Head of Strategic Leadership Solutions, Duke CE
	Others TBA

11:30 – 12:00  
**PLENARY 11**

#### Feed-back from all Parallel Sessions

#### LUNCH BREAK

13:00 – 14:00  
**PLENARY 12**

#### The New Challenge to Enterprise Leaders

Chair:	<b>Michael Skapinker</b> , FT IE Corporate Learning Alliance, Associate Editor FT
Speakers:	<b>Sidney Finkelstein</b> , Professor of Management, Tuck School of Business, Dartmouth College
	<b>Tammy Erickson</b> , Adjunct Professor of Organisational Behaviour, London Business School
	<b>Guillaume Alvarez</b> , Senior Vice President EMEA, Steelcase
	<b>Joan Snyder-Kuhl</b> , Founder Why Millennials Matter

*As leaders work to reconcile enterprise profitability and employee prosperity, how should we think about growth, engagement, and the practice of management? As work is increasingly digitized, networked, and automated, is a new kind of leadership required? How to create energy and engagement in these new settings.*

#### COFFEE BREAK

14:30 – 15:15  
**PLENARY 13**

#### The Role and Responsibilities of the State in Fueling Growth and Prosperity

Chair:	<b>Steve Denning</b> , Member of the Board of Directors SD Learning Consortium; Forbes contributor
Speakers:	<b>Carlota Perez</b> , Visiting Professor, London School of Economics
	<b>Markus Müller</b> , Univ.-Prof. Dr.med.univ.; Rector, Medical University of Vienna
	<b>Curt Carlson</b> , Founder and CEO, The Practice of Innovation, former CEO of SRI

*Are rules and regulations devised for an industrial age constraining prosperity? What management models might make states more effective actors in times of complex and dynamic transition? Is there a new role for the state to help society deal with uncertainty and unpredictability?*

15:15 – 15:45  
**PLENARY 14**

#### Audience Q&A on Plenaries 12 & 13

Chair:	<b>Wolfgang Lassi</b>
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15:45 – 17:00  
**PLENARY 15**

#### Final Fireworks – Recurring Themes, Synthesis, and Takeaways (and a Forward-Looking Announcement)

Chair:	<b>Andrew Hill</b> , Management Editor, <i>Financial Times</i>
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*Selected speakers will highlight their personal top learnings and takeaways in three rapid-fire*

*sessions. The event concludes with a special announcement about 2018 – when the Global Peter Drucker Forum celebrates its tenth anniversary.*

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